

# Design a Road Safety Banner

For the 15<sup>th</sup> year running, Recognition Express is proud to be supporting national road safety charity BRAKE through our annual 'Design a Road Safety Banner' competition. The competition invites pupils aged 4-11 to enter by designing a banner based on the theme for this year's BRAKE Road Safety Week (19-25 November); Let's talk about SPEED - five people die on roads every day, why do we still think it is OK to speed?

This campaign aims to ask why people think it is OK to speed and remind everyone just how dangerous it is to drive faster than the legal limits. Reducing speed saves lives.

Winning designs will be reproduced onto high-quality full-size banners for display outside the winning children's schools to help keep road users safe during the long winter nights. In addition the budding designers will also receive a personalised trophy to mark their achievement. Schools themselves will be invited to present the banner and trophy to the winning child giving you the opportunity for a celebratory assembly whilst at the same time underline an important road safety message.

Some of the winning entries from last year



Let's talk about...

ROAD SAFETY WEEK

19-25 November 2023

# SPEED

Five people die on roads every day Why do we still think it's OK to speed?

[www.brake.org.uk/RoadSafetyWeek](http://www.brake.org.uk/RoadSafetyWeek)



# How to enter!

On the reverse side of this leaflet you will find a design template which can be photocopied and completed for each design entry. Please ensure you include the pupil's full name and age.

Please note the deadline for sending entries is: **Sunday 8 October 2023**

Winners will be announced prior to Road Safety Week which takes place from 19-25 November 2023

N.B. Winning schools and pupils who submit designs may be asked to participate in local publicity. Please make sure a parent or guardian signs the form of the child on the reverse.

# Design a 'Road Safety' banner

12 prize winners receive a banner of their design for their school!

Please place your design within the boundary of the box below and good luck!

Pupil's name		Age
Class	School Name	
Address		
School's Telephone Number		
Email		
Point of contact		
Parent/Guardian Signature		

**Disclaimer:** The parent or guardian gives full permission for their child's name and photograph to be used in publicity material and published in the media.  Please tick box to allow us to share your contact details with BRAKE.

Please EITHER upload your entries at [recognition-express.com/brake](https://recognition-express.com/brake), send them via email to [competition@recognition-express.com](mailto:competition@recognition-express.com) or post all of your completed forms with a compliment slip in one envelope to:

Road Safety Week Competition 2023, Recognition Express Limited, Unit 2 Cartwright Court, Forest Business Park, Bardon, Coalville, Leicestershire, LE67 1UE

**IMPORTANT - if you choose to upload the entries please retain the originals safely. We will require the original drawings to produce the winning banners at the best possible quality.**